

Financial & Strategic Management for Managers and Senior Officers



This course equips managers and senior officers with essential financial knowledge and strategic evaluation skills, enabling them to make informed decisions and manage risks effectively in their organizations.

OBJECTIVES

1. Understand key accounting principles and interpret financial statements to make informed business decisions.
2. Utilize techniques like NPV and IRR to appraise investments and explore various financing options for business growth.
3. Create, assess, and align strategic objectives, ensuring their feasibility and impact on organizational success.
4. Identify and manage different types of risks, while using tools like the Balanced Scorecard and benchmarking to enhance performance.
5. Address cyber risks and improve internal audit and control systems to safeguard organizational integrity.

COURSE CONTENT

Day One: Financial Fundamentals and Project Management

1. Introduction to Accounting for Managers
2. Reading Financial Statements
3. Investment Appraisal
4. Sources of Finance
5. Project Management Essentials
6. Provisions & Contingent Liabilities

Day Two: Strategic Evaluation and Risk Management

1. Evaluating Strategies
2. Risk Management
3. The Balanced Scorecard
4. Benchmarking for Performance Improvement
5. Cyber Risks
6. Internal Audit & Controls

METHODOLOGY

The course uses interactive sessions and case study to make learning lively. We mix theory with practical demos, Q&A, and networking to ensure a well-rounded understanding.

WHO SHOULD ATTEND

1. Directors / CFOs / CEOs
2. Managers and Senior Officers
3. Department Heads and Team Leaders
4. Finance Managers and Controllers
5. Project Managers
6. Risk Managers and Internal Auditors
7. Small Business Owners and Entrepreneurs



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